

ALLIANCE FOR NATURAL HEALTH

PRACTITIONERS

WORKING COLLABORATIVELY
TO HELP YOU BUILD YOUR
PRACTITIONER BUSINESS



The Alliance for Natural Health International works tirelessly for you to secure the future of the natural health sector – and the future of your business.

CHALLENGES FACING PRACTITIONERS IN THE EU

Practitioners face an increasing array of challenges, following are just a few of them. We have comprehensive strategies in place that aim to mitigate the impact of these restrictions or limitations.

EU HEALTH CLAIMS BANS

It's presently illegal for you to tell your clients/patients that antioxidants protect cells from the damaging effects of free radicals, that bifidobacteria are probiotics which contribute to a healthy level of good bacteria in your body so aiding digestion – or that branched chain amino acids help your body recover after exercise.

HIGH DOSAGE BANS

Extensive clinical evidence suggests that some women with severe PMS symptoms might benefit from taking 50 mg of vitamin B6/day. The EFSA has set a maximum intake level of 25 mg B6/day, the UK Expert Group on Vitamins and Minerals (EVM) set a maximum intake for B6 in supplements of just 10 mg/day and the Federal Institute of Risk Assessment in Germany (BfR) has opted for an extraordinary low 5.4mg/day.

BOTANICAL FOOD SUPPLEMENT BANS

Food supplements containing botanicals such as black cohosh, agnus castus, milk thistle, St John's wort, valerian and saw palmetto are among some that have been declared medicinal by UK authorities, despite many years of safe use. The recent actions to medicalise these herbs appear to have been prompted by

a desire to protect those who have licensed products containing these herbs under the Traditional Herbal Medicines Registrations scheme.

INFORMED CONSENT OVER VACCINATION

Do you offer your clients/patients information on vaccination to inform their choices? Would you know where to get up-to-date and balanced information on these issues? Do you think government advice suggesting that HPV vaccination is 'safe and effective' is accurate and do you think adverse reactions to this vaccine are within the expected range for vaccines generally? We think not and we believe balanced information is rarely provided allowing for informed choice. We aim to help support practitioners with information to help clients/patients make informed choices for themselves and their children.

“Humans have evolved alongside nature over eons. It is perverse that human societies have recently adopted the use of new-to-nature drugs and surgery as ‘gold standard’ approaches in healthcare. It’s even more perverse that those who practice forms of medicine that work with, rather than against, nature should increasingly face legal or scientific challenges. The hand of big business and its backroom deals with government regulators is all too evident.”

Robert Verkerk PhD
Executive & Scientific Director, ANH International



WHAT WE DO

Among our priority actions in relation to practitioners are the following:

- 1 Protect the interests of healthcare practitioners globally in their mission to deliver natural healthcare, including maintaining access to food and botanical supplements
- 2 Provide resources for natural health practitioners and a global network of collaborating practitioner organisations
- 3 Help develop new approaches that assess both the benefits and risks of natural healthcare
- 4 Help secure a future for the practice of natural health within and outside a mainstream medicine framework
- 5 Help develop new approaches that will allow your clients/ patients to better manage their own health and assess their health status, irrespective of the modality you practice
- 6 Provide rebuttals to scientific studies which use limited or biased arguments to denigrate a given natural healthcare modality
- 7 Support for practitioners who face regulatory or scientific challenges



