

2017 YEAR IN REVIEW

ALLIANCE FOR NATURAL HEALTH INTERNATIONAL



Just because we're small doesn't mean we're not mighty!
Our message goes around the world, bringing people's attention to issues.
Here are some of this year's campaign highlights:

Brought attention to a ruling by the UK's Advertising Standards Association (ASA) classifying the menopause as a serious medical condition.

The ASA has since changed the ruling to state:

"Whilst the menopause itself is obviously not a medical condition..."

HIGHLIGHTED

the **inadequacies** of government 'healthy eating' guidelines in the UK and further afield

Breaking new ground in practitioner education with the launch of our **Practitioner's Toolkit Series**

GoHawthorn
Pioneering a collaboration, including UK, US and NL research institutions, to develop a big data project for health policy transformation and individual health empowerment

Lobbying in Brussels to persuade 6 key country attachés from UK, Germany, France, Sweden, Belgium and Denmark that the new model for **risk/benefit assessment** that we've developed with **TNO** now replaces conventional risk only assessments of supplements

Provided **expert legal support** for **vitamin D** and **B6** court cases in Sweden and worked to **prevent existing bans** and **future bans** of higher dose vitamin food supplements in the EU

Responded to and provided guidance for consultations in the UK and EJ including the **UK's Charity Commission consultation** on Complementary and Alternative Medicines, the **EU Nutrition and Health Claims Regulation consultation** affecting foods and food supplements, the **EFSA Draft guidance** for the scientific requirements for health claims related to antioxidants, oxidative damage and cardiovascular health, the UK's **Joint Committee on Vaccination and Immunisation's consultation** on IPV vaccine for boys, plus an **NHS consultation** on the removal of herbal and homeopathic medicines and supplements from prescription

Supported the London premiere of **Vaxed the movie** - In spite of **fierce opposition** from Skeptic groups

As **1m EU citizens objected** to the licence renewal of **glyphosate**, ANH-Intl added its voice to the call for **glyphosate to be banned in the EU**. In a partial victory for people power, although the licence has been renewed, the renewal period was **reduced** from 15 years to 5 years. In another **triumph** for David over Goliath, **Bayer** has started to publish **safety studies** with the EU Commission **promising greater transparency**

Launched our **8-point Sustainable Healthcare Action Plan** in Sydney, Australia at the second **Lifestyle Medicine Australasia** annual conference

Creation and dissemination of **101 articles** via the ANH-Intl website to support our mission and **educate** the public on the **benefits** of natural health

Undertaking speaking engagements and exhibiting at **20 leading events** around the world including the USA, Australia, UK, Ireland and Europe, cementing ANH-Intl's position as a **leader in the field of sustainable and natural healthcare**

None of this would happen without **your support**, though. 2018 will soon be upon us. Global businesses are turning their eyes to the **opportunities** in the natural health world, swallowing up smaller players in the market. **Goliath** tries to trample all before him, but **David** will stand firm and unwavering against the onslaught to **protect our right to choose how we look after our health**.

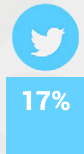
TOP 5 STORIES OF THE YEAR

- 1 **IT'S OFFICIAL: HPV VACCINE, THE MOST DANGEROUS VACCINE YET**
'New WHO Study shines light on adverse events from HPV vaccines'
- 2 **MENOPAUSE CLASSIFIED AS SERIOUS MEDICAL CONDITION IN UK**
'UK drugs regulator and media industry self-regulator unite to wipe out supplements and bioidentical hormone alternatives to HRT'
- 3 **ANH-INTL FEATURE: HPV VACCINE - THE RISK OF UNINFORMED CONSENT**
'Find out how ANH-Intl's founder reacted to being asked to give consent to his daughter receiving the HPV vaccine'
- 4 **BIG FOOD IS A BIGGER PROBLEM THAN SUGAR FOR KIDS**
'It's not just the sugar in our food causing problems, it's the way it's processed'
- 5 **FIVE THINGS YOU SHOULD KNOW BEFORE CONSENTING TO HPV VACCINATION**
'We offer more information to support informed consent for this controversial vaccine'



LAUNCHED A PETITION TO 'STOP HEALTH AUTHORITIES CLAIMING VACCINES ARE SAFE', WHICH HAS GAINED OVER 4,000 SUPPORTERS TO DATE

Percentage annual growth of ANH-Intl Social Media reach (01 Dec 2016 - 30 Nov 2017)



[CLICK HERE FOR THE 2017 ARTICLE ARCHIVE](#)

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ANH International

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ANH International Practitioner Support

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LinkedIn
Outreach & Comms Officer,
ANH-Intl (Melissa Smith)



HAVE YOURSELF A MERRY LITTLE FOOD4HEALTH CHRISTMAS...

There's no need to scrimp on food fun this holiday season. Click here for a few simple tips to help you enjoy a bit of a splurge without completely derailing your metabolic resilience!