

# A BLUEPRINT FOR COMMUNITY-BASED SUSTAINABLE HEALTHCARE

Transforming healthcare in communities,  
working from the bottom up



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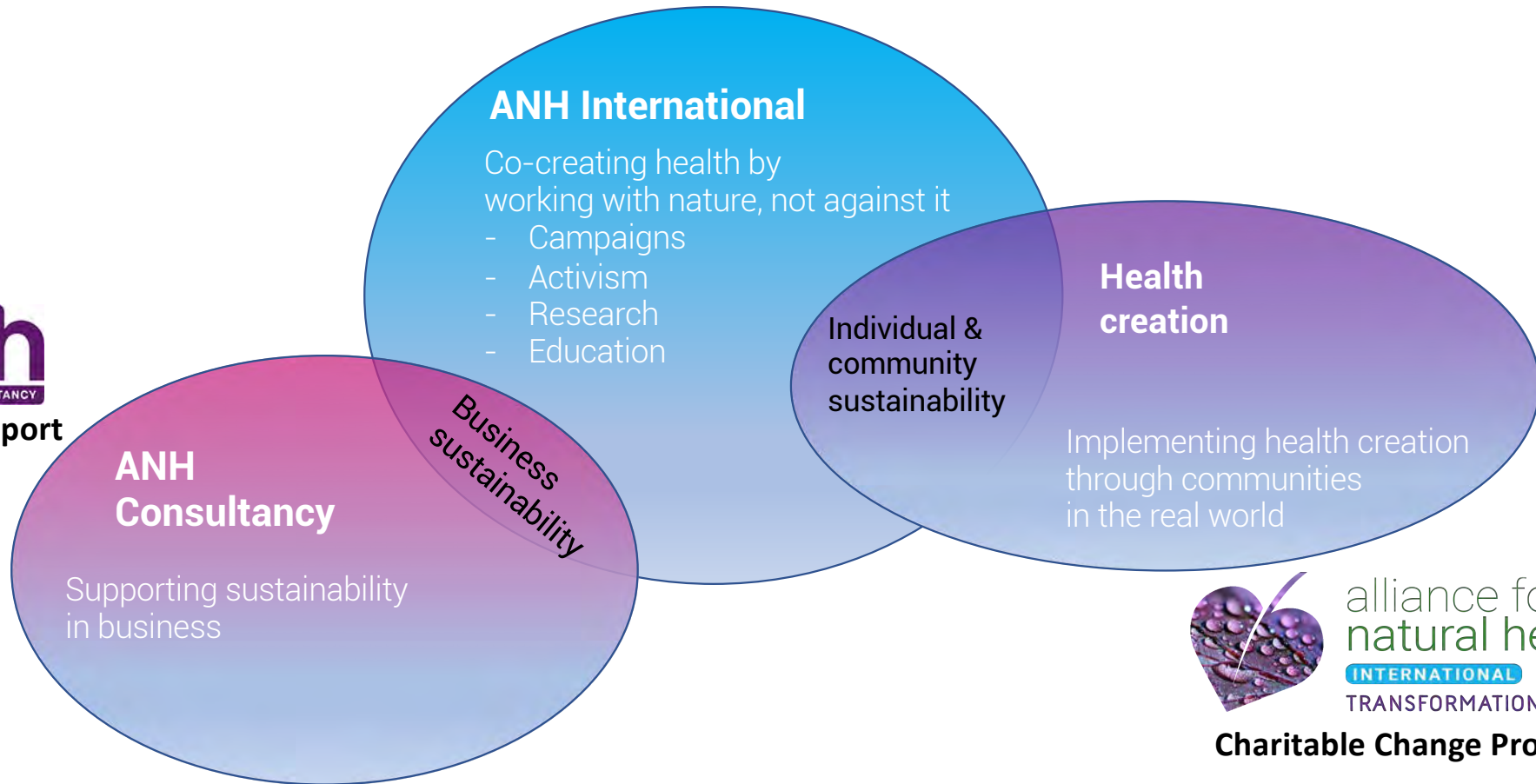
alliance for  
natural health  
INTERNATIONAL

# WHO ARE WE?

## THE ANH COLLECTIVE



Parent: Non-profit / CARE approach



alliance for  
natural health  
INTERNATIONAL  
TRANSFORMATION BOARD

Charitable Change Programmes

# A COLLABORATION FOR SYSTEMIC HEALTHCARE CHANGE



## WHAT ARE THE LEVERS FOR CHANGE?

FROM	TO
Focus on diseases	Creating positive wellbeing
Doctors owning your health	You owning your health
Hospitals and clinics as the main setting	Your community as the main setting
Drug based interventions	Diet and lifestyle interventions
Symptom-based treatments	Natural balance across all body systems
Patients as passive recipients	Empowered, self-caring citizens

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# THE THREE PILLARS OF SUSTAINABILITY



# UN AGENDA 2030:

## RIGHT PROBLEM IDENTIFICATION - WRONG SOLUTIONS

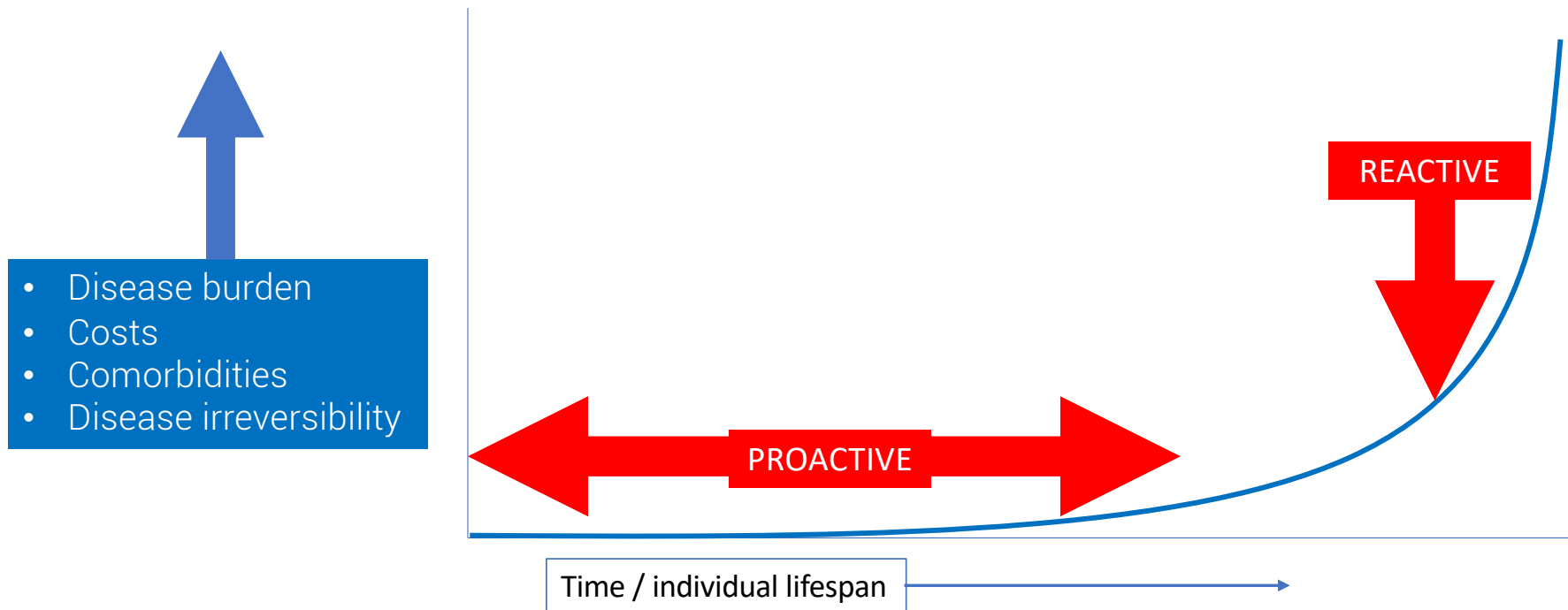


SDG 3



Diet + lifestyle =  
Key modifiable  
determinants of  
good health and  
well-being

# THE URGENT NEED TO TRANSITION FROM REACTIVE TO PROACTIVE HEALTH AND CARE



# "TIME FOR A REVOLUTION"

- Lancet Global Health Commission (2018)

Clinical Review & Education

JAMA | Special Communication

## Vital Directions for Health and Health Care Priorities From a National Academy of Medicine Initiative

Victor J. Dzau, MD, Mark B. McClellan, MD, PhD; J. Michael McGinnis, MD, MPP; Sheila P. Burke, MPA, RN; Molly J. Coye, MD, MPH; Angela Diaz, MD, MPH; Thomas A. Daschle, BA; William H. Frist, MD; Martha Gaines, JD, LL.M.; Margaret A. Hamburg, MD; Jane E. Henney, MD; Shrikri Kumaryika, PhD, MPH; Michael O. Leavitt, BA; Ruth M. Parker, MD; Lewis G. Safran, MD; Leonard D. Schaeffer, BA; Glenn D. Steele Jr, MD, PhD; Pamela Thompson, MS, RN; Elias Zerhouni, MD

**IMPORTANCE** Recent discussion has focused on questions related to the repeal and replacement of portions of the Affordable Care Act (ACA). However, issues central to the future of health and health care in the United States transcend the ACA provisions receiving the greatest attention. Initiatives directed to certain strategic and infrastructure priorities are vital to achieve better health at lower cost.

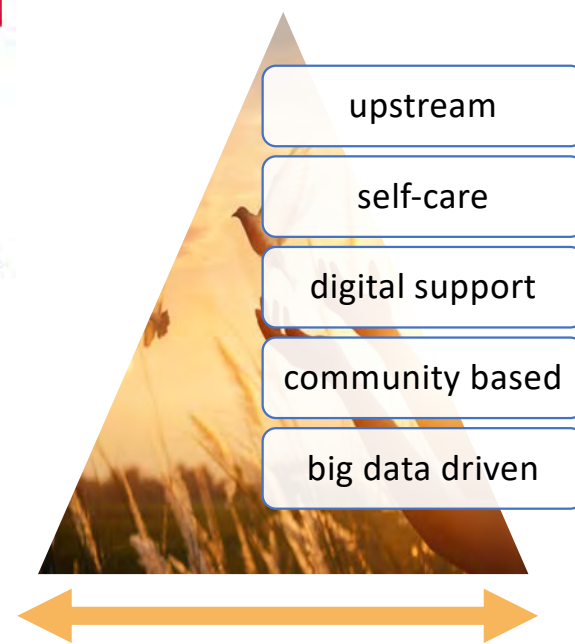
**OBJECTIVES** To review the most salient health challenges and opportunities facing the United States, to identify practical and achievable priorities essential to health progress, and to present policy initiatives critical to the nation's health and fiscal integrity.

**EVIDENCE REVIEW** Qualitative synthesis of 19 National Academy of Medicine-commissioned white papers, with supplemental review and analysis of publicly available data and published research findings.

**FINDINGS** The US health system faces major challenges. Health care costs remain high at \$3.2 trillion spent annually, of which an estimated 30% is related to waste, inefficiencies, and excessive prices; health disparities are persistent and worsening; and the health and financial burdens of chronic illness and disability are straining families and communities. Concurrently, promising opportunities and knowledge to achieve change exist. Across the 19 discussion papers examined, 8 crosscutting policy directions were identified as vital to the nation's health and fiscal future, including 4 action priorities and 4 essential infrastructure needs. The action priorities—pay for value, empower people, activate communities, and connect care—recur across the articles as direct and strategic opportunities to advance a more efficient, equitable, and patient- and community-focused health system. The essential infrastructure needs—measure what matters most, modernize skills, accelerate real-world evidence, and advance science—were the most commonly cited foundational elements to ensure progress.

**CONCLUSIONS AND RELEVANCE** The action priorities and essential infrastructure needs represent major opportunities to improve health outcomes and increase efficiency and value in the health system. As the new US administration and Congress chart the future of health and health care for the United States, and as health leaders across the country contemplate future directions for their programs and initiatives, their leadership and strategic investment in these priorities will be essential for achieving significant progress.

Editorial page 1470  
CME Quiz at [jamanetwork.com/learning](http://jamanetwork.com/learning) and CME Questions page 1475



Dzau et al. *JAMA*. 2017; 317(14): 1461-1470.

HQSS The Lancet Global Health Commission on High Quality Health Systems in the SDG Era

## The Lancet Global Health Commission

### High-quality health systems in the Sustainable Development Goals era: time for a revolution

Margaret E Kruk, Anna D Gage, Catherine Arsenault, Keely Jordan, Hannah H Leslie, Sanam Rader-DeWan, Olusoji Adeyi, Pierre Barker, Bernadette Daalmeans, Svetlana V Daubava, Mike English, Ezequiel Garcia Elorrio, Frederico Guanais, Oye Gureje, Lisa K Hirschhorn, Lixin Jiang, Edward Kelley, Ephrem Tekle Lemango, Jerker Liljestrand, Address Malata, Tanya Marchant, Malebana Precious Matsasa, Jehn G Mensa, Manoj Mahanar, Youssoupha Ndiaye, Ole F Norheim, K Srinath Reddy, Alexander K Rowe, Joshua A Salomon, Gagan Thapa, Nana A Y Twum-Danso, Muhammad Pate

**Executive summary**  
Although health outcomes have improved in low-income and middle-income countries (LMICs) in the past several decades, a new reality is at hand. Changing health needs, growing public expectations, and ambitious new health goals are raising the bar for health systems to produce better health outcomes and greater social value. But staying on current trajectory will not suffice to meet these demands. What is needed are high-quality health systems that optimise health care in each given context by consistently delivering care that improves or maintains health, by being valued and trusted by all people, and by responding to changing population needs. Quality should not be the purview of the elite or an aspiration for some distant future; it should be the DNA of all health systems. Furthermore, the human right to health is meaningless without good quality care because health systems cannot improve health without it.

mothers and children receive less than half of recommended clinical actions in a typical preventive or curative visit, less than half of suspected cases of tuberculosis are correctly managed, and fewer than one in ten people diagnosed with major depressive disorder receive minimally adequate treatment. Diagnoses are frequently incorrect for serious conditions, such as pneumonia, myocardial infarction, and newborn asphyxia. Care can be too slow for conditions that require timely action, reducing chances of survival. At the system level, we found major gaps in safety, prevention, integration, and continuity, reflected by poor patient retention and insufficient coordination across platforms of care. One in three people across LMICs cited negative experiences with their health system in the areas of attention, respect, communication, and length of visit (visits of 5 min are common); on the extreme end of these experiences were

Lancet Glob Health 2018; 6: e1196-252  
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This online publication has been corrected. The corrected version first appeared at [thelancet.com/lancetgh](http://thelancet.com/lancetgh) on Sept 18, 2018 and further corrections were made on Oct 12, 2018.  
Harvard T H Chan School of Public Health, Boston, MA, USA (M E Kruk MD, A D Gage MSc, C Arsenault PhD, H H Leslie PhD, S Rader-DeWan MD); New York University College of Global Public Health, New York, NY, USA (J Jordan MSc); The World Bank, Washington DC, USA

Kruk ME, et al. *Lancet Glob Health*. 2018; 6(11): e1196-e1252.



# A WORLD FIRST...

health

intersection

sustainability





# THE BLUEPRINT PROGRAMME: Proving the concept that has the power to make health care work for people and planet

- In Dec 2018, ANH-I published a report describing a **vision and blueprint** for health creation in response to the rising burden of global disease and its crippling impact on existing health systems around the world. Rob Verkerk published the first peer-reviewed journal article on the application of sustainability principles to health care in 2009
- The blueprint provides a **framework** and a **universal language** that enables all health professionals, and their communities, regardless of health status, **inclusive** of complementary and natural solutions, to engage in **creating health solutions** for themselves and for others while monitoring their effects
- The blueprint provides a model for health and care that is **sustainable**. It is based on key principles and learning that have previously been applied to other sectors, such as energy and agriculture
- The model has an **'upstream'** focus which views an individual's **'health system'** within an ecological context. At its core is the adoption of **sustainability principles** by healthcare providers, **self-care** that works with, rather than against, nature, and **community-based health hubs** that use the model
- The 'readiness' phase of implementation has begun with the intent of building a **cross-sector collaboration** underpinned with a **united movement**: partnerships, advisors, influencers and stakeholders. We need to jointly recognise the burning platform; align on the vision and mission; and, mobilise commitment for some meaningful action
- **Consensus** on how we design and test the model in the real world, enabled by a technology platform for scalability, will remain central to the implementation to uphold the integrity of the model with science and credible evidence of outcomes.
- **The end game** is wide scale adoption of the approach across all modalities and 'natural section' of health ecosystems (including foods, lifestyles and interventions) that are found to deliver the best outcomes for most people.

# A BLUEPRINT FOR HEALTH SYSTEM SUSTAINABILITY

... the aim [of the 'blueprint'] is to propose the basis for a universal approach ('language') applicable to an upstream model that includes the evaluation of whole body, multi-system health and resilience through an ecological lens.







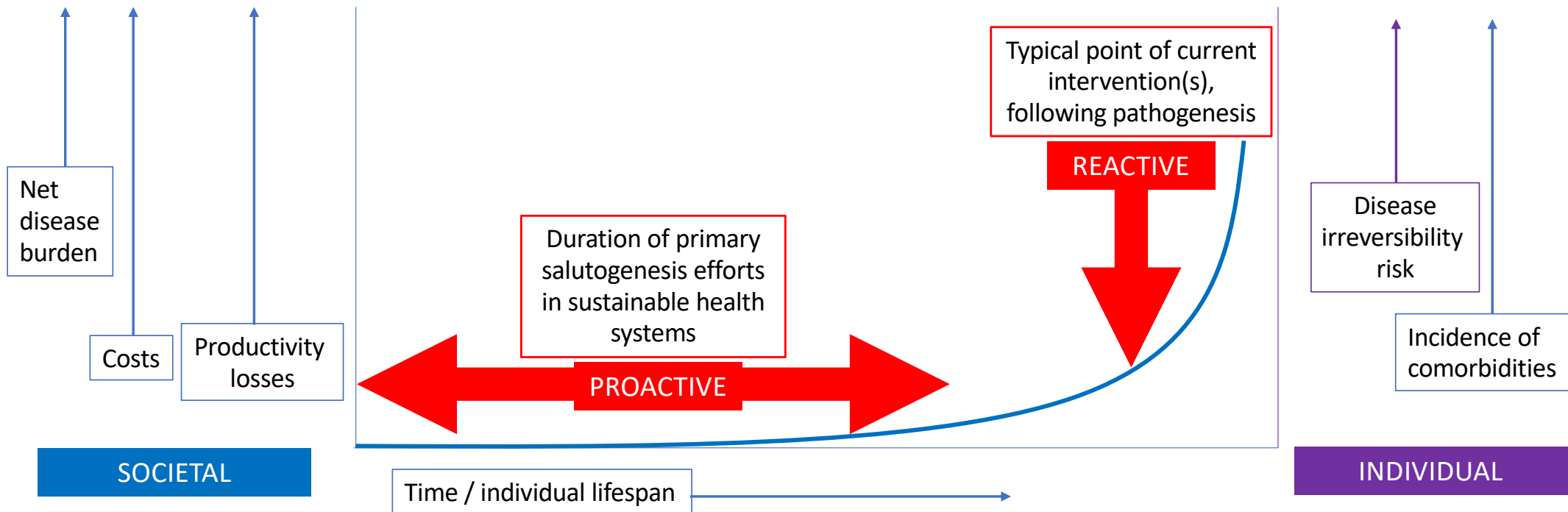


A photograph of a salmon leaping from a waterfall. The fish is captured mid-air, its body arched as it moves upwards and to the left. The background shows the turbulent, white water of the waterfall cascading over rocks. The overall scene is dynamic and energetic, symbolizing overcoming challenges or breaking through barriers.

# SEVEN KEY DISRUPTORS OF THE STATUS QUO

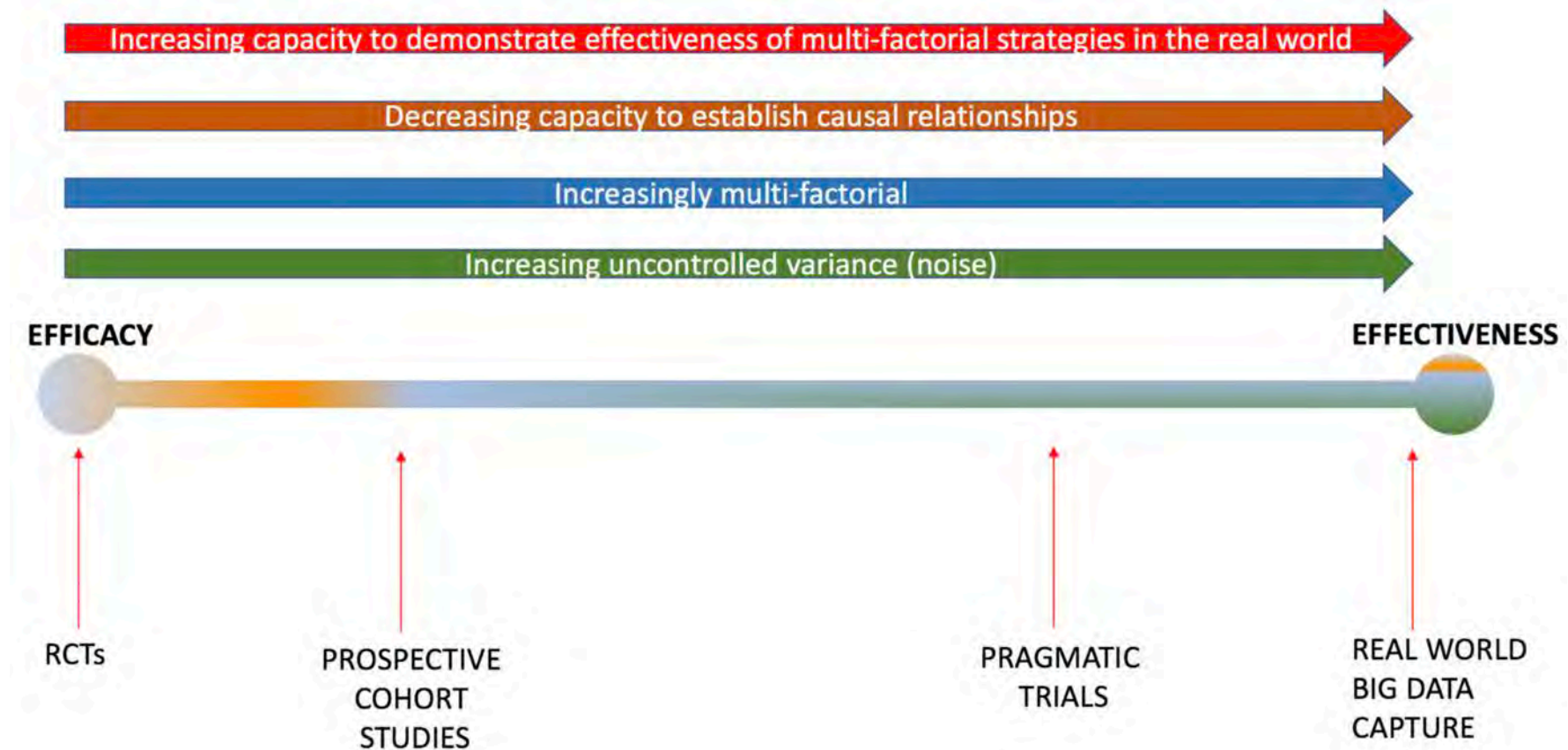
1. Upstream
2. Effective self-care
3. Connected
4. Health-centric
5. Participatory
6. Collaborative
7. Community

# SOCIETAL AND INDIVIDUAL BENEFITS OF TRANSITION FROM REACTIVE TO PROACTIVE HEALTH AND CARE



# SHIFTING TO THE RIGHT SIDE OF THE EFFICACY-EFFECTIVENESS CONTINUUM

(after Witt et al, 2014)

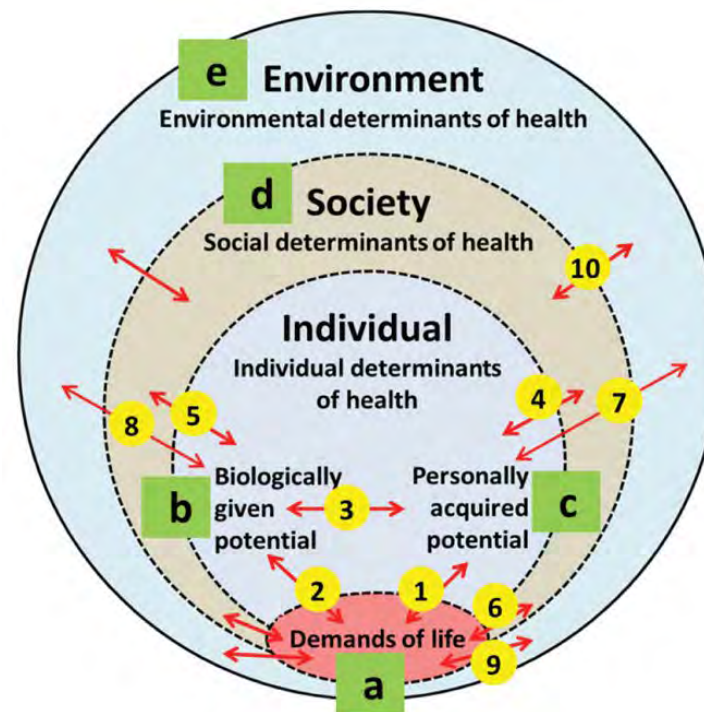




# WHOLE SYSTEM MODELS OF THE 'HEALTH SYSTEM'



The VA Whole Health model consists of 5 components (a-e) and 10 complex interactions (1-10).  
Source: Atwood et al, *Fam Med*. 2016; 48(9): 711-719















The Meikirch model consists of 5 components (a-e) and 10 complex interactions (1-10).  
Source: Bircher & Hahn. *J Eval Clin Pract*. 2017; 23(1): 222-224.

OPTIMISATION OF FUNCTION

NOT PREVENTION OR  
MANAGEMENT OF DISEASE

# ANH 12 DOMAIN MODEL OF THE 'ECOLOGICAL TERRAIN'



-  1. Genetic and epigenetic background
-  2. Glycaemic control and metabolic flexibility
-  3. Gastrointestinal system and microbiome function
-  4. Mitochondrial function
-  5. Immune system function
-  6. Oxidative stress status
-  7. Neuroendocrine system function
-  8. Circulatory system function
-  9. Toxic burden and biotransformation
-  10. Structural integrity status
-  11. Psychological and cognitive function
-  12. Psychosocial-emotional health status



# FROM PATHOGENESIS TO SALUTOGENESIS

Some of the variables in an individual's life that cause imbalances in one or more domains of the 'Ecological Terrain':



- Diet and nutrition
- Physical activity
- Rest and relaxation
- Sleep
- Social connection
- Connection with nature
- Purpose/meaning in life
- Environmental toxins/pollutants
- Radiation sources
- Stress/stress tolerance

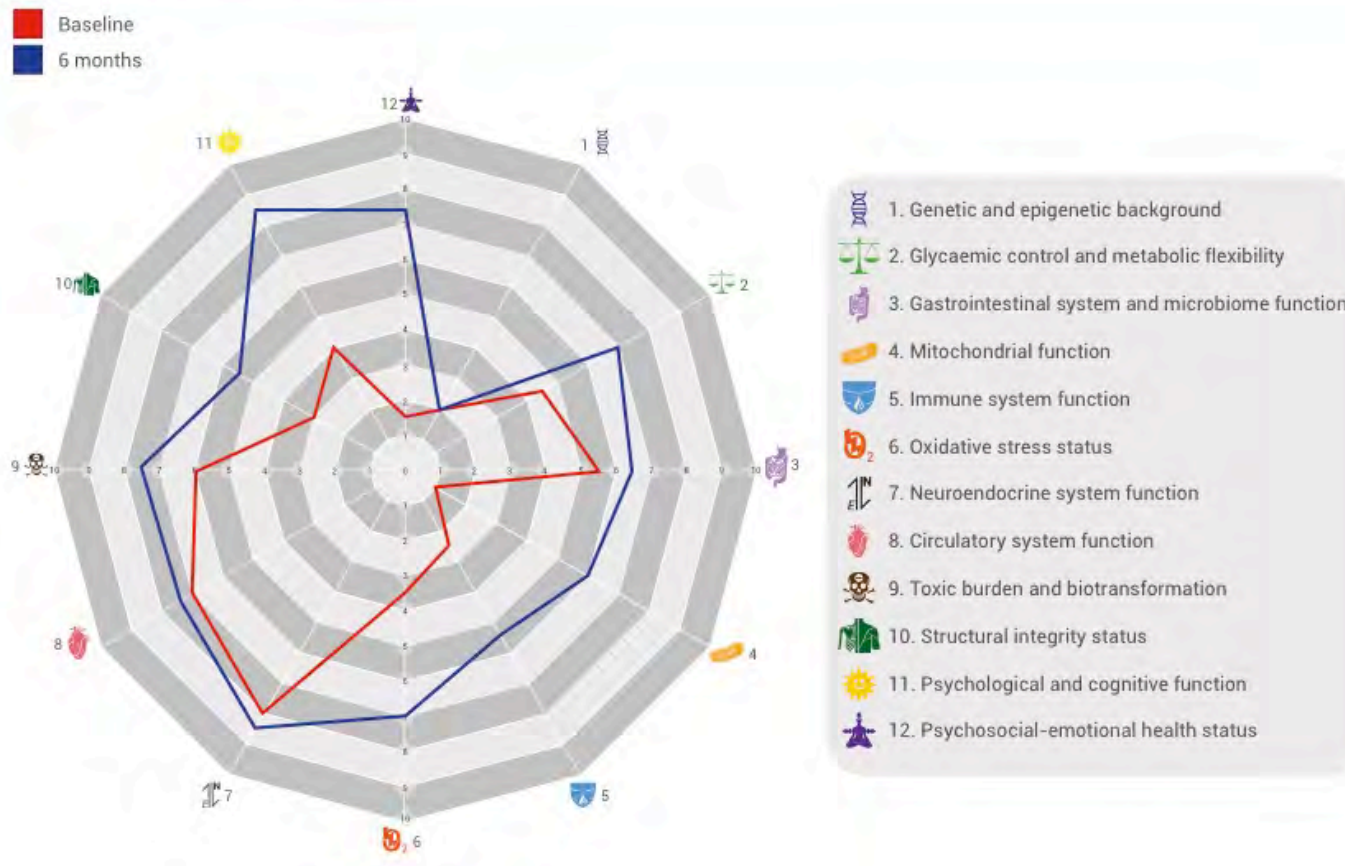
# 3 LEVELS OF ASSESSMENT ACROSS THE 12 DOMAINS



LEVEL	FEATURES	EXAMPLES
<b>SELF-ASSESSMENT</b>	Zero or low cost, no specialized equipment required, symptomology characteristic of dysfunction or imbalance in specific domains	<ul style="list-style-type: none"> <li>Glycaemic control: waist to height ratio, blood sugar 'crashes'</li> <li>Mitochondrial dysfunction: feeling 'tired all the time'</li> <li>Psychological function: degree of social connection</li> </ul>
<b>GUIDED ASSESSMENT</b>	Low cost, but relevance of data benefits from interpretation and guidance from health professional	<ul style="list-style-type: none"> <li>Toxic burden: evaluation of domestic chemical and air pollution exposure</li> <li>GI system and microbiome: Evaluation of food and symptom diary</li> <li>Psycho-social stress: monitoring of sleep patterns and heart rate variability (HRV) via smartphone app</li> </ul>
<b>PRACTITIONER ASSESSMENT</b>	Biomedical and genetic tests	<ul style="list-style-type: none"> <li>Genetic and epigenetic background: genetic screening of specific polymorphisms</li> <li>Mitochondrial function: functional screening, patient history, results of functional testing (blood work, organic acids), mitochondrial function profile</li> <li>Oxidative stress: Test for oxidised LDL fractions and advanced glycated end (AGE) products, DNA/RNA oxidative damage assays, assay for activity of antioxidant enzymes e.g. glutathione (GSH), superoxide dismutase (SOD), catalase</li> </ul>

# EXAMPLE: INDIVIDUAL ASSESSMENT OUTPUT

ID: Ms A, 53yo, F



## Purposes include:

- Tracking by the individual
- Tracking by health and fitness professionals
- Motivation
- Empowerment
- Collaborative and participatory
- Participatory research



# 10 HALLMARKS OF HEALTH SYSTEM SUSTAINABILITY

- Each individual needs to interact with wider 'health systems' that meet specific sustainability criteria
- 10 hallmarks of health system sustainability for health guides and providers



- |   |  |
|---|--|
|  Reduced pharmaceutical dependency                  |  Upstream focus and health optimisation           |
|  Non-pharmaceutical health care approaches         |  Routine evaluation or screening                |
|  Economic and environmental sustainability        |  Biological and genetic potential               |
|  Person-centred health care                       |  Empowered self-care                            |
|  Fully informed consent for medical interventions |  Participatory and collaborative health systems |

# Implementation

# KEY MILESTONES

Readiness.....Realisation

**Stage 1**  
**Mobilise commitment  
& preparation**  
**2019**

**Stage 2**  
**Detailed design  
of trials & launch**  
**2020**

**Stage 3**  
**Execution  
& evaluation of trials**  
**2021**

**Stage 4+**  
**Implement at scale**  
**2022+**

Set-up & Planning

Engagement – Relationship Building

Fund-raising I

Communication

'Recruitment' activity

Technology Design & Build

External evaluation

Trial Design

Contracting and Approvals

**Engagement, Education  
& Campaigning**

Campaigning & Profiling

Education Programmes

**Testing the  
Concept**

Trial Monitoring and Evaluation

Technology Implementation and Evaluation

Fund-raising II

Implement at scale



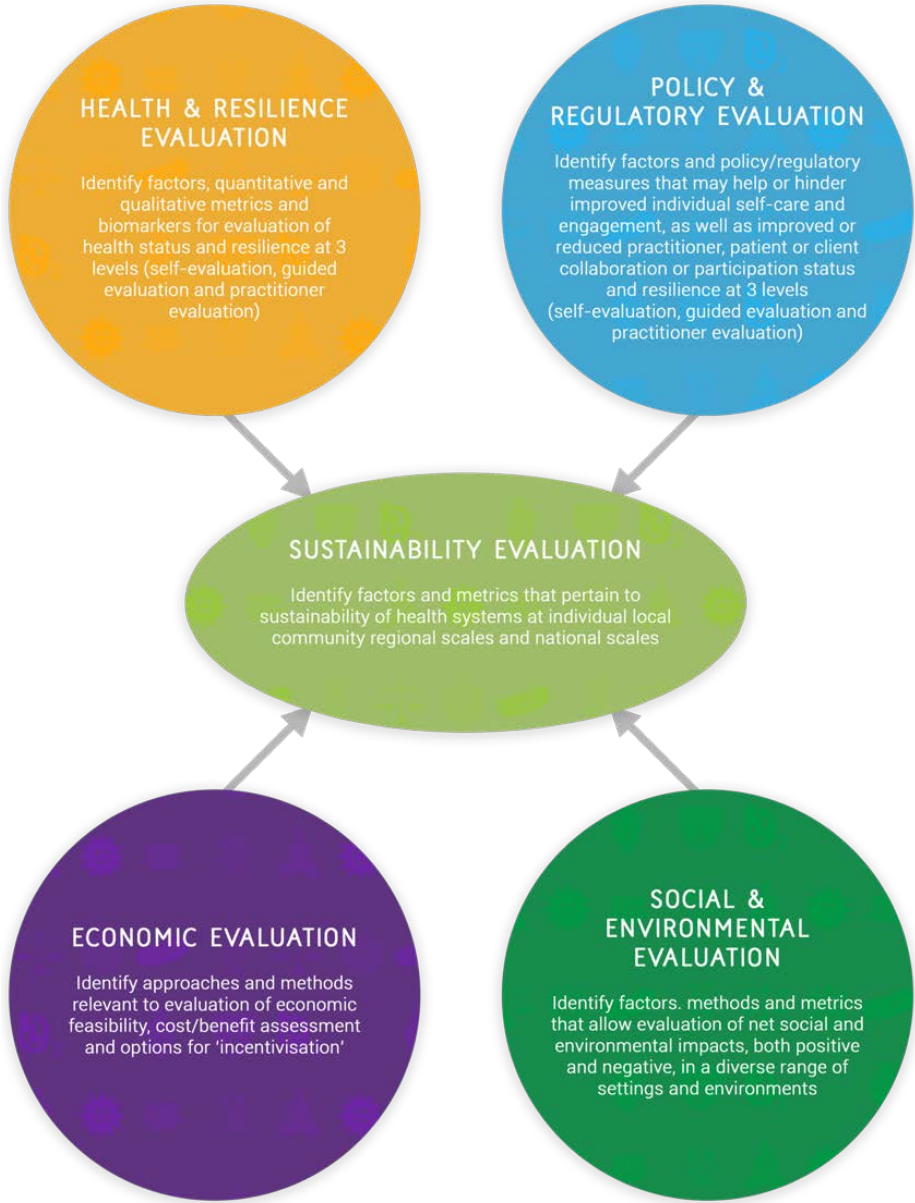
# CREATING PURPOSEFUL ENGAGEMENT

**Effectiveness**  
Meticulous testing of the concept **X** Wide acceptance of the concept



Designed to foster engagement, involvement and commitment

# TRANS-DISCIPLINARY WORKING GROUPS TO DEVELOP CONSENSUS



# PILOT TRIALS ACROSS CLINICAL AND COMMUNITY SETTINGS

Primary care

Community pharmacy

Integrative medicine clinics

Traditional systems of medicine

Community settings



Pilot trials in various settings are in the process of being established in the UK to evaluate the effectiveness, safety and sustainability of the collaborative and participatory health models



A wooden bridge with railings spans across a stream, surrounded by lush green trees. A yellow arrow points forward along the center of the bridge. The text is overlaid on the bridge.

TO  
HEALTH CREATION

FROM  
DISEASE-FOCUSED  
HEALTHCARE

# PLEASE CONTACT US

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