

Calling all nutritional therapists! Your practice is at



EU regs between 2010 and 2012 aim to limit:
what **ingredients** and **dosage** you can use and
what you can **say** or **claim**

Ingredients

Some vitamin and mineral forms have already been lost in January 2010, and botanicals are next. Many botanicals are likely to be regarded as medicinal or novel by the UK and EU authorities. Many of these won't be amenable to registration under the Traditional Herbal Medicinal Products Directive, so will fall between the two 'stools' of food and medicine law. This means they will be banned. **That's why the ANH-Intl is going back to court - and we are asking you to help us help you!! Find out more on our EU herb law challenge page at: <http://www.anh-europe.org/node/3113>**

MPLs

The next phase of the EU's Food Supplement Directive which will impose maximum permitted levels (MPLs) is close to being finalised. There is huge pressure from many quarters to impose levels so low they would be of no therapeutic value. **ANH has been at the forefront of dealing with these problems for years and we need your support!**

Claims

When the European Food Safety Authority (EFSA) has completed its evaluation of Article 13 generic health claims, only those claims approved by EFSA will be able to be made, whether it's via the spoken word, on a label, website or marketing material. The requirements for proof have been set so impossibly high that huge tranches of foods and ingredients simply won't get approved claims. It is the greatest infringement of freedom of speech ever in the field of natural health. **Your intervention, and that of your UK and EU elected representatives, are essential to safeguard our ability to communicate effectively about the health benefits of foods, micronutrients, herbs and other natural products.**

We are calling on all practitioners to help contribute to our legal fund and campaign that is at its most critical stage. Your future to be able to practice freely is in the balance. A combination of lobbying at EU and Member State level, as well as our legal action, on herbs and botanicals is urgently needed to help safeguard your future practice.

BANT is pleased to be working with the ANH-Intl and supports its endeavours. The first stage of ANH-Intl's legal action on botanicals is budgeted to cost £90k. We would ask members to check out the paperwork provided, look at the website (www.anh-europe.org) and judge for themselves if they feel they are in a position to support the ANH-Intl at this time.
— Jayne Nelson, PR Officer, BANT



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