

THE LARGEST GLOBAL LAND GRAB IN HUMAN HISTORY

Barcoding Nature?



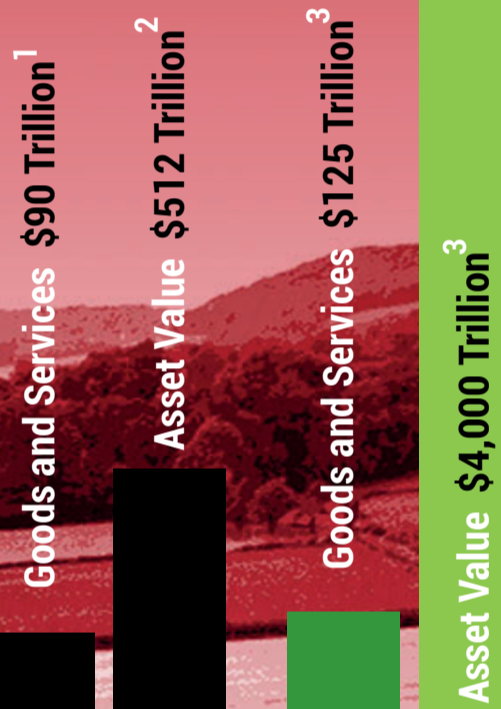
Sept 21:
New York Stock Exchange created new asset class. **Natural Asset Companies (NAC)** given go-ahead to commodify natural resources.

\$4 quadrillion!

WALLST New fodder for Wall Street?

"Our hope is that owning a natural asset company is going to be a way that an increasingly broad range of investors have the ability to invest in something that's intrinsically valuable, but, up to this point, was really excluded from the financial markets."

Michael Blaugrund - COO, New York Stock Exchange



1. World Bank; 2. Asset value: Arcadis, McKinsey; 3. Robert Costanza et.al. 2014

\$ The Opportunity

"Nature's economy is larger than our current industrial economy and we can tap this store of wealth and productivity to protect and grow nature and to transform our economy to one that is more equitable, resilient and sustainable."

The Intrinsic Exchange

Exploitation through 'investment philanthropy'

Rockefeller Foundation, IKEA Foundation and Bezos Earth Fund established with US\$10 billion kickstarter

Traditional philanthropic giving declared a failure

Power Grab of Nature

The new, self-appointed 'owners' of Nature's economy will get to dictate access to, and control of, clean water, clean air, wild spaces and yet untapped, dwindling natural resources.

Can we trust them?