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 Pruimboom  
Institute



# NEW PARADIGMS IN CANCER: WHY, WHAT AND HOW



**Dr Leo Pruimboom**

Founder of Clinical  
Psychoneuroimmunology  
and the Intermittent  
Living concept



**Rob Verkerk PhD**

founder, executive & scientific  
director Alliance for Natural  
Health International.

## Rethinking Cancer:

An unmissable Practitioner Masterclass  
with *Leo Pruimboom PhD* and *Rob Verkerk PhD*.

## The Challenge:

Cancer remains a top killer, with conventional treatments often failing and causing harm. Oncologists' skepticism of natural therapies limits innovation.

## A New Paradigm:

Dr Pruimboom presents a drug-free, science-backed approach targeting cancer's root causes through holistic, non-pharma interventions.

## Insights & Legal Guidance:

Dr Verkerk shares cutting-edge research, practical monitoring strategies, and guidance on navigating legal hurdles like the Cancer Act.

**VENUE: IN-PERSON AT  
BRIDEWELL HALL, ST BRIDE FOUNDATION, LONDON.  
ALSO LIVE-STREAMED & RECORDED.**

**FOR MORE INFO & TO BOOK:**

**[WWW.NEWPARADIGMSINCANCER.EVENTZILLA.NET](http://WWW.NEWPARADIGMSINCANCER.EVENTZILLA.NET)**

**IF YOU HAVE ANY QUESTIONS ABOUT THE EVENT PLEASE EMAIL  
[info@healthcreationfaculty.org](mailto:info@healthcreationfaculty.org) or [karina@pruimboominstitute.com](mailto:karina@pruimboominstitute.com)**

**Important Note:** The information given in this masterclass is for educational purposes only. Any interventions should be implemented only after consultation with a registered medical practitioner or oncologist and with the patient's informed consent.