

THE SCIENTIFIC METHOD

MANIPULATION OF SCIENCE AND ITS PUBLIC PERCEPTION BY CONFLICTED INTERESTS

Consistent logic structure

Curiosity/
skepticism/
belief

Decreased curiosity owing to blind trust in scientific institutions

Hypothesis

Limited funding from conflicted interests to develop & test hypotheses that challenge status quo

Experiments/
trials

Limited pool of researchers prepared to engage in experiments or trials that challenge status quo

Results/
publication

Limited number of journals and media channels prepared to publish & share findings

Dissent/
discourse

Very limited discourse with dissenting scientists who have been marginalised

Scientific consensus

Consensus reflects bias by magnifying conflicted views and suppressing dissenting ones

Established scientific knowledge (facts)

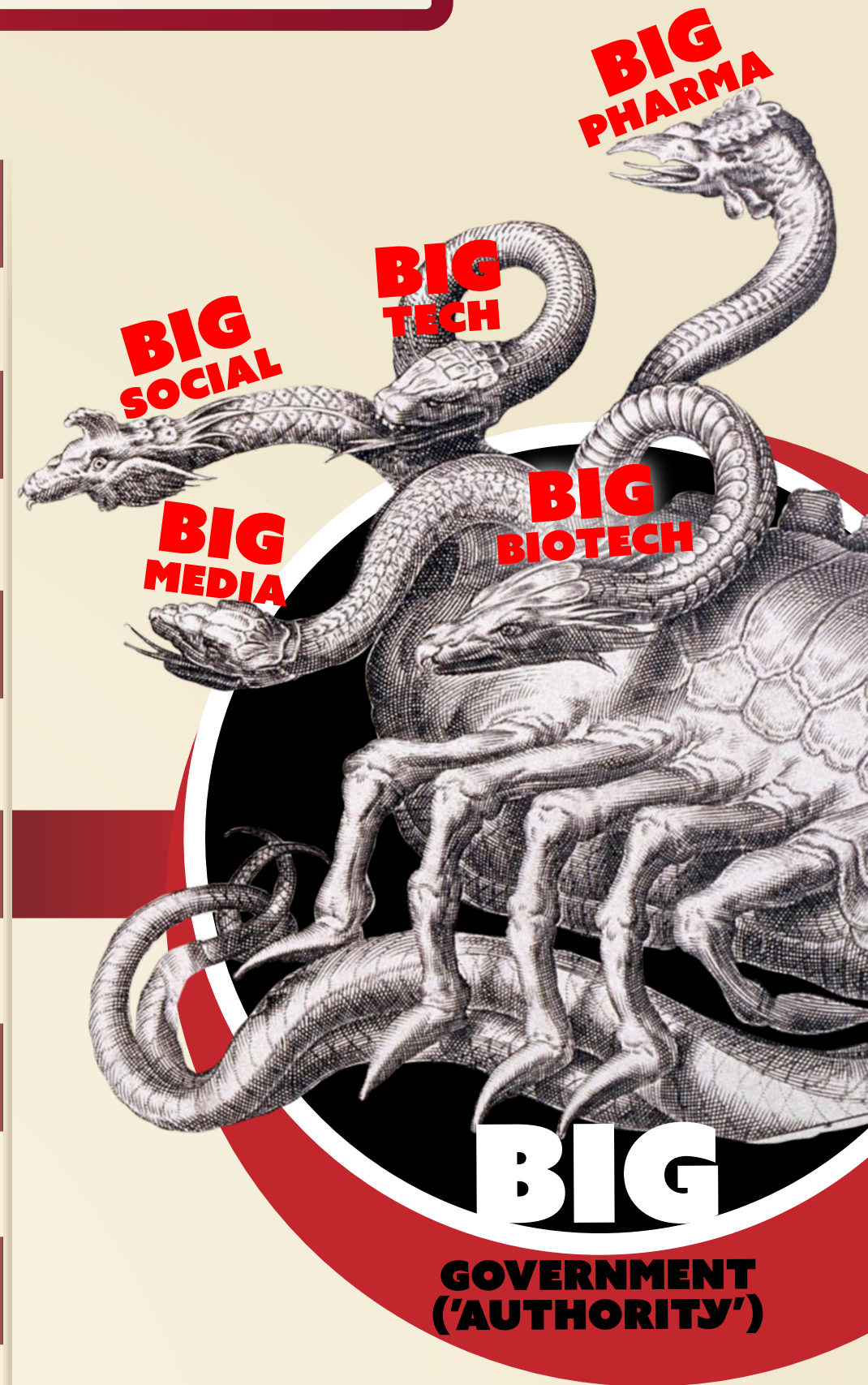
Established scientific knowledge is biased, lacks objectivity and does not represent 'fact'

= good science

Trust in science

= genuine scientific misinformation

Distrust in science



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